

08/12/2006

The Primary Club named official charity for the npower Village Cup in 2007

The competition will be in its 35th year

The Primary Club, the cricketer's charity for the blind and partially sighted, has been appointed the official charity for the npower Village Cup organised by The Wisden Cricketer. The charity hopes to benefit by recruiting some new members from the ranks of the 500 village teams which enter the annual competition, recognised as the UK's leading village cricket tournament.

At the final due to take place at Lord's on 9th September, a special award for 'Primary of the Tournament' will be presented.

"We're delighted to have been selected as the official charity for this, the most prestigious village cricket competition in the country," said Derek Underwood, Primary Club Patron. "The Wisden Cricketer has been a strong supporter of The Primary Club for many years and this is recognition of the strong relationship we've developed over the years. It's great news for the visually- impaired children with whom we work as it will allow us to provide more support and resources to help improve the quality of their lives."

(169 words)

About The Primary Club (www.primaryclub.org)

Founded in 1955, The Primary Club's mission is to raise money to fund sporting and recreational activities for blind and partially sighted children. Now in its fifty-first year the Club has almost 9,600 members having raised a total of £2 million. In 2006 the Club donated £200,000 to a number of UK-based charities including Linden Lodge School, The Royal London Society for the Blind and British Blind Sport.